



AV MULTIMEDIA DESIGNERS

SINCE 1982

Digital Signage

www.novita.ca

AV MULTIMEDIA DESIGNERS

Novita has specialized in designing a wide range of information, communications and presentation systems since 1982.

We are an independent consulting and design office only. We do not sell equipment or represent manufacturers or suppliers.

We understand how clients can use technology to inform, persuade and teach. We believe that technology is a means to an end, not an end in itself.

We design systems and equipment with an integrated approach, bringing together a number of disparate technologies into a single system package. We want the attention of the audience to be directed towards the content of the presentation, not the technology.

Novita's staff have a wide range of qualifications and experience in Audio-Visual Multimedia design. In addition to formal and in-service training, many have worked in other aspects of the industry such as installation, operation, and technical support.

Our AV Multimedia Services Include:

- Broadcast Systems
- Audio Reinforcement and Effects
- Specialized Lighting and Effects
- Audio Paging and Monitoring
- Video Monitoring
- Large Format Video Display
- Optical Film Projection
- Assistive Listening and Simultaneous Translation Systems
- Teleconferencing and Video Conferencing
- Combined Room Controls
- Control Rooms
- Digital Signage



PARAMOUNT FAMOUS PLAYERS

Location: Toronto, Ontario

Project Owner: Famous Players Inc.

Date Completed: 1999

Project Cost: \$30 million

Architect: Kirkland Partnership

AV Multimedia Consultants: Novita



Image credit: Michael Star



This was a \$30 million project by Famous Players within a \$100 million urban entertainment centre.

Novita's work included signage, fibre optics and audio/video systems totalling over \$4 million. Highlights of the systems included a 16' x 16' LED exterior sign, a custom audio/video network displayed on over 80 screens, and custom signage with neon and fibre optic sources.

The theatre is now known as the Scotiabank Theatre.



WOODBINE SLOTS

Location: Toronto, Ontario

Project Owner: Ontario Lottery and Gaming Corporation

Date Completed: 2000

Project Cost: \$25 million

Architect: Reich + Petch

AV Consultants: Novita



Image credit: OLG



This project involved the development of the Woodbine Race Track into a facility with multiple forms of gaming. As Audio Video Consultants, Novita designed and specified exterior large format displays and exterior audio distribution, building wide digital AV distribution, building wide plasma displays, sequence control systems, background audio and paging for the gaming floor, and coordination of corporate promotional clips and advertising programming.

Novita was directly responsible for \$2 million of systems and equipment on this project.

METRO TORONTO CONVENTION CENTRE SIGNAGE

Location: Toronto, Ontario

Project Owner: Metro Toronto
Convention Centre

Date Completed: 2005



Image credit: Novita



Novita acted as Quality Assurance Consultants for the installation of large format LCD directional signage and large format exterior signage.

Working with the MTCC, Novita determined the stakeholders' needs and goals and analyzed existing equipment. Novita reviewed submitted proposals from qualified contractors, assisted in the interview process, supervised construction, and conducted commissioning and completion testing.



CLIENT LIST

Conference and Convention Facilities

Casino Rama, Rama
St. Clair Centre for the Arts, Windsor
Design Exchange, Toronto
Hummingbird (now Sony) Centre, Toronto
London Convention Centre, London Ontario
Metro Toronto Convention Centre
Niagara Convention and Civic Centre, Niagara Falls
Niagara Fallsview Casino, Niagara Falls
TCU Place (Centennial Auditorium & Convention Centre), Saskatoon, Saskatchewan
Tianjin Customs House, Tianjin, China
UJA Federation, Toronto
Vaughan Jewish Community Campus, Thornhill
Westin Harbour Castle, Toronto

Council Chambers and Court Rooms

Assessment Review Board, Toronto
City of Brampton
City of Elliot Lake
City of Mississauga
City of North Bay
City of Sarnia
City of Sudbury
City of Temiskaming Shores
City of Welland
County of Frontenac, Kingston
District of Muskoka, Bracebridge
Region of Niagara, St. Catharines
Regional Municipality of Peel
Regional Municipality of Waterloo, Kitchener
Territory of Nunavut, Iqaluit
Town of Fort Erie
Town of Huntsville
Town of Innisfil
Town of Milton
Town of Oakville
Town of Richmond Hill
Town of Springwater

Corporate Board Rooms and Meeting Rooms

Alliance Communications, Toronto
Angus Glen Golf Course, Markham
Bilfinger Berger BOT, Toronto
Bluewater District School Board, Chesley
Borden Ladner Gervais, Toronto
CIBC Mellon, Toronto
City of Toronto
City of Barrie
Deloitte LLP, Toronto
Gluskin Scheff & Associates, Toronto
Imperial Oil Limited, Toronto
Intelligent Creatures, Toronto
John Howard Society, Toronto
Magna International, Aurora
McCarthy Tetrault, Toronto
Metro Toronto Reference Library
Ministry of Economic Development and Trade, Toronto
MMM Group, Markham
National Research Council, Integrated Technologies Manufacturing Institute, London
Noranda Minerals, Toronto
Ontario Arts Council, Toronto
Ontario Teachers Pension Plan, Toronto
Osler Hoskin & Harcourt, Toronto
Owl Communications, Toronto
Research In Motion, Waterloo
SAS Institute, Toronto
SITEL Corporation, Toronto
TESMA International, Concord
Torys Law Office, Toronto
TransGlobe Management Services, Toronto
Wabi Development Corporation, Tamiskaming
Woodbridge Corporation, Toronto

Emergency Command Centres

Emergency Management Ontario, Toronto
Ontario Provincial Police, Orillia
Peel Region Paramedic Reporting Station, Mississauga

CLIENT LIST

Lecture Theatres, Smart Classrooms, and Multipurpose Rooms

Appleby College, Oakville
Bishop Strachan School, Toronto
Centre for Animation and Emerging Technologies,
Sheridan College, Oakville
Concordia University, Montreal, Quebec
Horton District High School, Halifax, Nova Scotia
Humber College, Toronto
Lambton/Kent Board of Education, Sarnia and
Chatham
Nipissing University, North Bay
Ontario College of Art and Design, Toronto
Perimeter Institute, Waterloo
Ryerson University, Toronto
Seneca College, Toronto
St. Mildred's Lightbourn School, Oakville
Trent University, Peterborough
University of Toronto
University of Toronto – Mississauga
University of Waterloo
University of Windsor

Galleries, Interpretive Centres and Museums

Arts and Entertainment Centre, Milton
Butterfly Conservatory, Niagara Falls
Evergreen Brick Works, Toronto
Gallery Lambton, Sarnia
Humber College Eco Centre, Toronto
Marine Heritage Centre, Brighton
Old Fort William, Thunder Bay
Science North, Sudbury

Health Care Facilities

Bloorview McMillan Children's Centre, Toronto
Health Canada, Toronto
McMaster Health Sciences, McMaster University,
Hamilton
Niagara Health Systems New Hospital, St. Catharines
One Kid's Place, North Bay
The Michener Institute, Toronto

Places of Worship

Carruthers Creek Community Church, Ajax
Clarendon Hills Christian Church, Chicago, Illinois
Compass Point Bible Churches, Burlington
Eglinton / St. George United Church, Toronto
Grace Anglican Church, Milton
Grace Church, Milton
Indonesian Christian Church, Toronto
Kingsway-Lambton Church, Toronto
Knox Presbyterian Church, Waterloo
Assembly Hall of Jehovah's Witnesses, Norval
Old St. John's Church, Niagara Falls
Providence Centre Chapel, Scarborough
Richmond Hill Chinese Community Church
Salvation Army Citadel, Scarborough
Scarborough Chinese Baptist Church
St. Justin Martyr Parish, Unionville
St. Padre Pio Church, Woodbridge
St. Thomas the Apostle, Waterdown
Trinity Anglican Church, Mississauga
West Park Baptist Church, London

Government/Agencies

Canadian Embassy, Berlin
Canadian Embassy, Sao Paulo, Brazil
Canadian Forces Base, Borden
Ontario Lottery and Gaming Corporation, various
locations
Peace Bridge Authority, Fort Erie, Ontario and Buffalo,
New York

Film and Cinema

Importanne Theatre, Zagreb, Croatia
International Design Group/Famous Players (Theatres
across Canada)
Music and Film in Motion, Sudbury

Retail

Sherway Gardens, Etobicoke

Private Homes

AV Multimedia systems for private homes of Canadian
and international corporate leaders.